

10 Commandments of the
M.A.C.K.TM
Method.Action.Confidence.Knowledge



By Dean Cortez

The Ten Commandments Of The M.A.C.K

Top 10 No-Nonsense Attraction Tactics... From America's #1
Go-To Guy In The Field of Advanced Persuasion &
Conversation With Women

By Dean Cortez

Author, "Women Persuasion Secrets"

<http://derekrake.com/deancortez>

© 2010 M.A.C.K Tactics LLC and Isis Publishing. All rights reserved. All trademarks are properties of the respective owners.

This report is brought to you by



The Ten Commandments of the M.A.C.K – Dean Cortez

Important Notice:

Users of this product are to use the material contained in this book for entertainment purposes only. By viewing this book, you agree to be bound by these terms.

This book is provided "As Is" without any kind of expressed or implied warranty. Information in this book has been thoroughly checked for accuracy, but may contain inadvertent inaccuracies or errors. We reserve the right to make changes to the information in this book at any time without giving prior notice.

The author and publisher of this book assume no responsibility for the use of the material contained in this book which results in any damage, injury and / or financial loss to persons or property. The use of the information, materials and ideas in this book is the sole responsibility of the reader.

This book is **NOT** sold on its own, and is available **ONLY** through <http://www.derekrake.com>. This ebook is **ILLEGAL** if obtained from sources other than <http://www.derekrake.com>.

The Ten Commandments of the M.A.C.K

If you are reading this report, chances are that you've probably heard of me from Derek Rake. You might have even seen my stuff featured in magazines like FHM or on the FOX network.

Let me first welcome you to the fraternity. You are about to join the thousands of guys have used the M.A.C.K system to get the unfair advantage in the dating game... and revolutionize their lives in the process.

If you are new to the system, here's a quick intro. **M.A.C.K stands for Method, Action, Confidence and Knowledge.** *Being a Mack means that you know the all the different Methods to score with women at different circumstances; having the bias to take Action; having the Confidence to take Action; and the powerful Knowledge about women and their psyche that will allow you do hack into their minds and capture their hearts.*

The M.A.C.K System is fundamentally rooted in Ten Commandments, which I am going to describe here. If you have thoroughly digested Derek Rake's work, then some of these might already be familiar with these.

Without further ado...

“The Ten Commandments of the M.A.C.K”

Commandment #10. Macking Is A Science, Not An Art.

The good news about dating and seduction is that it is NOT a mystery. If you put the proven principles into action - you WILL get predictable results.

Also, any guy can learn this stuff - and it does not matter if you are not exceptionally good looking or have tons of money.

There are some guys who are naturally good at this game - they have probably followed some of these rules (albeit subconsciously). The bad news is that they might not have any real understanding why the stuff works. As a result, they might not have consistent results over a period of time... because they are not consciously applying the proven principles and tactics.

You, my friend, won't have that problem.

Commandment #9. Obey The 60-Second Rule.

The first minute is what makes or breaks your seduction. The importance of first impressions is often underestimated - this is a bad, bad mistake.

Here's the kicker - when you approach a woman and start talking to her, she will DECIDE within the first minute whether she wants to have a relationship with.

(On the other hand, a guy would look at a woman and decide if he wants to have sex with her within 3 seconds... go figure)

Right from the get-go, she will be thinking if you are a potential romantic (and sexual) partner.

These questions are racing through her mind while you're trying to chat her up - *"Is he physically healthy?"*, *"Could I show him off to my friends and not be embarrassed?"*, *"Does he have his life sorted out?"*, and so on.

Whether you want a long term relationship or just want a one night fling, you will need to nail the first 60 seconds - there's really no two ways about it.

Once you pass this "first 60 seconds" test, then congratulations - you might STILL be in the game after all. The rest of this short report will help you seal the deal... read on.

Commandment #8: Focus More On Listening Than Talking

It is possible to "talk too much" and screw yourself over.

During the initial conversation, ask more questions, and say as little as possible about yourself. Let her talk, and process everything

she says, and mentally create a list of future topics to talk about. Give her the chance to open herself up to you.

Here's the thing... when a woman reveals more about herself to you, she will feel that she has "invested" in you and therefore will be more compliant to anything you ask her to do.

To be good at Macking, you gotta be a good listener. ***Period.***

Commandment #7: Use Your Eyes

It all begins with eye contact. Not many guys know this, but making eye contact can be as powerful as the human touch.

Remember that the ultimate key to seduction is to make emotional connections. And using your eyes is a powerful way to establish this connection and breaks down any invisible barriers between you and her.

Commandment #6: Authenticity Rules

The reason why pickup lines never work is that they lack authenticity. Guys who are out there "on the hunt" have limited success simply because they come across just like any other guys out there. Originality is hugely underrated - it is in fact one of the prerequisites of effective seduction.

Remember that you don't need to be BETTER than other guys - only DIFFERENT. Present yourself as an exciting, authentic alternative

to the other boring guys armed with the same, tired pickup lines. In M.A.C.K Tactics, I will teach you the secrets of coming across as a true Original - all the way from how to present yourself when you first meet her... and when you bring her to bed.

Commandment #5: Tip Well

OK, this is one rule you'd probably never hear from the other seduction gurus out there.

It may also sound unimportant compared to the other commandments - but trust me, it is.

Tip generously. It will show that you expect to be treated well (by anyone), and will reward those who treats you well. It's really not about the amount of money - it's about class, and how you want to be treated.

To sum this Commandment up – don't be a cheapstake.

Commandment #4: Lead The Conversation

OK, this might sound contradictory to Commandment #8 above, but it's not. You are expected to LEAD the conversation (but not dominate it).

"Leading" the conversation means that you are subtly steering in a way that she talks about things that will give you the opportunity to highlight your strengths... and potential to be her romantic partner.

Also, by leading the conversation you will make sure that she won't have to indulge in senseless small talk with you... and so that you can quickly develop rapport with her.

You can do this using "Conversation Control" techniques - which I highlight in the M.A.C.K Tactics book (pages 76 to 126) contained in the Women Persuasion Secrets package (<http://www.derekrake.com/deancortez>)

Commandment #3: Mack Every Female You Meet

The best way to up your Game is to treat every interaction with a woman as an opportunity to improve. You gotta "play the Game" 24/7 - and put these techniques in practice with every woman you meet - and not those you are actively interested in.

Every time you meet with a woman - it's a chance to put the stuff you learn here to practice, and in the process discover new insights about women you never came across before.

Commandment #2: Be The Life Of The Party

The Mack has the ability to become the life of the party wherever he goes. He emits positive energy, and makes sure that the people he is with have a good time.

Everywhere he goes, people notice him - because there's where the party is. Women will become curious to meet him, and are naturally drawn to him.

Positive energy - that's the X-Factor that distinguishes the Mack from the wannabe's.

Commandment #1: Be What Women Can't Have

This is the "big daddy" of all M.A.C.K Commandments... read on and I'll tell you why.

A lot of clueless guys think that if they try "hard" enough to chase a girl, then the better chances they would have in succeeding.

Look - you may have been misled into this kind of thinking, but you'll realize that in reality things just don't work that way.

Why? ***Because we like things that we cannot get.*** We tend to undervalue things that we get easily. The thing is that if you come across as too available, she won't appreciate the time that you give her.

You gotta come across as a busy person who has got your own life to live - without her. You won't be available anytime she wants your attention. If you are readily available to her, then she will (consciously and subconsciously) think that you have no life on your own - which is a real attraction killer.

This Commandment, of course, is not that easy to practice in reality. We all like to get attention - especially from the woman that we are interested in.

But being nonchalant and giving her the chance to chase you - will triple-charge your appeal to her - and when she turns around to pursue you, then you can close the deal.

Once you're familiar with all ten MACK Commandments, then you gotta start making them work for you - I show how you do this (and more) in my program, "**Women Persuasion Secrets**", which you can check out at this link -

<http://www.derekrake.com/deancortez>

The most important thing is to put down this report and start ACTING on the stuff you just learned... and be the M.A.C.K you want to be.

A handwritten signature in black ink that reads "Dean Cortez". The signature is written in a cursive, slightly slanted style.

Author, "Women Persuasion Secrets"

<http://www.derekrake.com/deancortez>